

# FUSING RETAIL AND BANKING WITH SLEEK, INTERCHANGABLE AND DYNAMIC DESIGN



Designed to personalize and digitalize the consumer journey, Diebold Nixdorf's latest conceptual platform, Fusion, highlights and brings together industry trends that create tailored, software-driven consumer experiences across retail and banking.

Fusion, a modular and dynamic retail and banking self-service touchpoint, is made up interchangeable screens that can dock and un-dock to a variety of cash handling base options. The software-enabled technology transcends today's traditional thinking of omnichannel and focuses on tomorrow's interplay between banks, retailers and other providers.

**PLATFORM FOR THE FUTURE:** How does a retailer or financial institution migrate from the user touchpoints of today to the interactions of tomorrow? By using a common building block approach with Fusion, a customer is able to select their cash handling platform and make their consumer touchpoint decisions independently. If those needs change, only the impacted part of the machine needs to be replaced.

This approach allows customers to rapidly innovate and build new concepts within the existing framework, while breaking down barriers, costs and time to productize and innovate.

**SOLUTION VALIDATION:** Given the value consumers now place on the user experience, getting this wrong could have a huge impact on customer retention and loyalty. Fusion's modular platform approach would support in-field experimentation on the consumer touchpoints. Rather than commit to a rigid go-forward strategy, Fusion would provide a flexible environment for reduced risk-experimentation.



TRADITIONAL LOCKER



HIGH-END RECYCLER



DIGITAL LOCKER



HIGH-END LOCKER



DIGITAL RECYCLER



HIGH-END RECYCLER



DIGITAL PEDESTAL



HIGH-END PEDESTAL

**DISCOVER THE BENEFITS OF A MODERN, MOBILE-ENABLED APPROACH TO SELF-SERVICE BANKING. TALK TO YOUR DIEBOLD NIXDORF REPRESENTATIVE TO LEARN MORE.**

*Diebold Nixdorf's Fusion concept was developed to gain valuable customer and market feedback on the feasibility and viability of the future-looking components and outcomes from the solution. The look, dimensions, capabilities and other characteristics are subject to continual change and improvements.*